

The New Paradigm of BI

Imagine collecting data from disparate sources, enabling that data to interact, and quickly delivering reports that answer the exact business questions people ask every day. Meet Yurbi.

More than Business Intelligence, Yurbi is a single platform to enable more holistic data collection, easy assembly of that data, and directed delivery of business insights.

Yurbi bridges the gap between business users and intelligent data. It gives the business user the ability to connect, secure, and collaborate with data to make better business decisions. Yurbi brings the powerful reporting and analytical capabilities of traditional BI, but takes out the coding jargon – so that people can actually use it themselves.

Yurbi is 100% web-based, giving business users access into any data source within their organization and the ability to compare data from disparate sources to become more informed about business processes. This insight enables more informed decision-making and immediate action.

Data Collection

Yurbi has pre-built apps designed to work with leading data sources including CA, HP, BMC, RIM, LanDESK, and more. Yurbi was built for immediate deployment and integration with any system with no additional footprint to your IT infrastructure. Yurbi can connect to any custom or vendor datasource without coding or SQL programming. The Yurbi team can also help connect to web services and APIs.

Report Development

Yurbi was designed to be used by the business user, taking the reporting responsibility off the IT team. IT maintains control over the security and access of information, but the removal of day-to-day reporting responsibility frees up IT to work on critical system updates and the development of mission-focused systems and solutions.

For the business user, data attributes are displayed in business terms and an intuitive report building interface enable self-service reporting. Mashboards and reports are created with a couple of clicks.

Yurbi is powerful enough for more advanced users who need the full-service of traditional BI solutions. With Yurbi, they can create dashboard and reporting apps, secure those apps, distribute them and enable collaboration.

Insight Delivery

Visualize results in feature-rich graphs, charts, dashboards that answer the most pertinent business questions. With Interactive data filtering and sorting, users can drill-down on values to reveal underlying causes. Advanced granular sharing and privacy controls ensure the right people see the right data. Data results are easily embedded into intranets, wiki's, web applications, and other web 2.0 tools



Why Yurbi?

- Reduce time and cost of providing information throughout the enterprise
- Integrated intelligence between systems, vendors, and applications
- Extend information to additional stakeholders

Security People Friendly, Enterprise Tough.



User & Role-based Security and Authentication

- LDAP or Pin-based Authentication
- Advanced Privacy Options
- Security Auditing and Logging
- Authentication penetrates all the way down to the user/report level

Granular Security & Sharing Controls

- Virtual Data Partitions - Yurbi App Shield allows easy definition of policy for entire groups or individual users, providing field-level security across data sources
- Easily assign user access rights to selected data
- Built-in security module allows administrators to easily define and manage users/groups and assign privileges across your user base

Compatible With Your Existing Security Infrastructure

- Choose to use our built-in security or let Yurbi work with your existing network authentication system
- Connects with your existing IIS security
- Supports SSL encryption

Contact Sales Today for a Free Trial

+1 (888) YURBI - 01
sales@yurbi.com

www.yurbi.com