

# The New Paradigm of BI

Imagine collecting data from disparate sources, enabling that data to interact, and quickly delivering reports that answer the exact business questions people ask every day. Meet Yurbi™.

While you may be meeting Yurbi for the first time, HP® and Yurbi are old friends. Yurbi Apps for HP are specifically designed to work with the solutions you use everyday to provide more holistic view of the data in those applications as well as data across your enterprise.

With Yurbi there is no need to build in-house applications to manage your data across systems. Once installed, business users can run reports without having to involve IT in the tedious coding required to get business views of data. Yurbi bridges the gap between business users and intelligent data. It gives the business user the ability to connect, secure, and collaborate with data to make better business decisions. Yurbi brings the powerful reporting and analytical capabilities of traditional BI, but takes out the coding jargon – so that people can actually use it themselves.

The combination of Yurbi and HP can help organizations:

- Integrate and present budgeting, planning and cost data
- Easily determine total cost of ownership
- Better estimate project fees and timelines
- Automate project fulfillment
- Meet compliance requirements with improved reporting
- Track the lifecycle costs of assets, projects and business lines.

Yurbi has pre-built Business Intelligence Apps to support the following HP Solutions:

## HP Service Manager

You're facing challenges on many fronts: demand for higher-value services, fewer resources and constant change. Creating value for the business while accelerating innovation and mitigating risk has never been harder. You can meet these challenges by focusing on service delivery. But doing so requires an enterprise strength IT service desk solution. HP Service Manager software is designed with a scalable, service-oriented architecture and out-of-box integrations spanning across the HP BTO portfolio. Service Manager supports robust end-to-end processes, such as closed loop incident process (CLIP) and change, configuration and release management (CCRM).

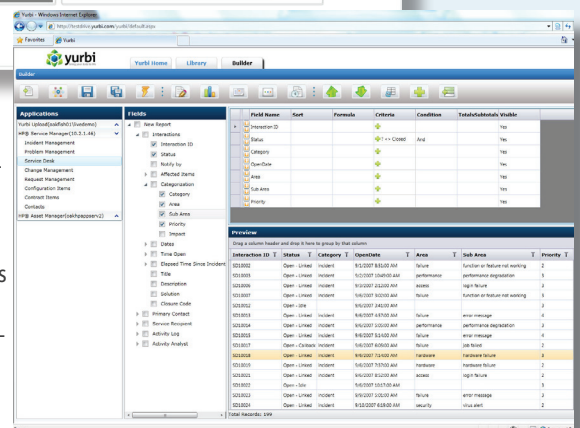
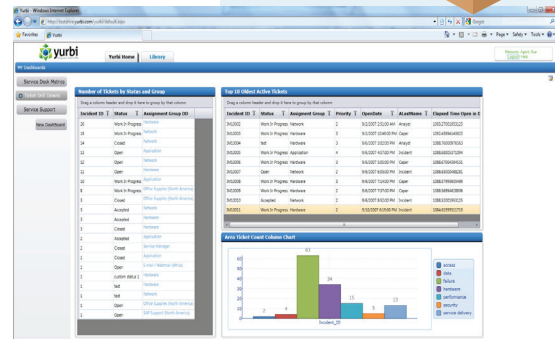
The Yurbi App for HP Service Manager makes it easier than ever to get the information business users need out of the HP solution. Yurbi enables reports to be run in just a few clicks without requiring coding or the addition of expensive third party reporting solutions. The Yurbi app enhances the 'Business at a glance' dashboard, enabling data from phone systems and other data sources to easily be integrated into the single view. Yurbi enables quick and complete reporting on:

- Open and Closed Activity Reports
- Trends Reports such as Average Closure Time, by Locations, by Categories, by Analysts, by Priority
- Service Level Agreement reports
- Change Management Reports
- ITIL Reports
- Configuration Items Reports
- Contact Record Reports
- Compliance and Accuracy Reports
- Survey Reports
- And much more

With the Yurbi App, data that is not stored in HP Service Manager is now accessible and can be added to the analysis and reporting around ROI and service value. By pulling in data from other systems such as CRM, phone systems, change management, financials, time recording, HR, and quality control, organizations can see and analyze service desk information in a completely new and powerful way.

Together Yurbi and HP can help you get a better understanding of your data and apply it immediately to business decisions – helping you keep up with the pace of business.

Yurbi Integrates with:  
HP® Service Manager v7.x, 9.x  
HP® Asset Manager 5.x



Contact Sales Today  
for a Free Trial

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## HP Asset Manager

Caught between cost and compliance, service levels and outsourcers, your IT organization can struggle to explain the value it provides. HP IT Asset Management (ITAM) software plays a major role in addressing these challenges. HP Asset Manager helps drive business decisions by managing the physical, virtual, financial and contractual aspects of IT assets. The software automates best practices across the asset management lifecycle. It also integrates processes into IT Infrastructure Library (ITIL) service support workflows, including incident, problem and change management.

The Yurbi App for HP Asset Manager makes it easier than ever to get the information business users need out of the HP solution. Yurbi enables reports to be run in just a few clicks without requiring coding or the addition of expensive third party reporting solutions. Yurbi enables quick and complete reporting on:

- Inventory of Hardware, Software,
- Software Compliance Reporting
- Asset Lifecycle Cost
- Asset Deployment Reports
- Break/Fix Analysis Reports
- Asset Lease and Warranty Reports

With the Yurbi App, data that is not stored in ITAM is now accessible and can be added to the analysis and reporting around ROI and service value. By pulling in data from financial systems, other asset management systems, time recording systems, service management systems, inventory systems, facility management systems, etc... organizations can create powerful holistic analytics.

## Why Yurbi?

- Reduce time and cost of providing information throughout the enterprise
- Integrated intelligence between systems, vendors, and applications
- Extend information to additional stakeholders

**Contact Sales Today  
for a Free Trial**

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